

The Wainwright Star

W. J. HUNTINGFORD, Editor and Publisher
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All changes for Contract advertisements will be inserted till forbid and charged for accordingly.

Accounts rendered monthly.

WAINWRIGHT, ALBERTA AUGUST 3rd, 1927

VALUE OF TOURIST TRAFFIC

The highways branch of the Dominion department of railways makes an approximate estimate of the expenditures of American motor tourists in Canada in 1926 at \$203,000,000.

To make an exact estimate of the value of this traffic would be most difficult as one would only guess at the amount that might be spent daily by these visitors.

The customs department realizing the desirability of getting the most dependable information on this subject last year got from all ports of entry more definite reports on incoming cars than ever before. Local traffic passing to and from over the border was excluded from the government returns. The total reported from 129 customs ports for (1) a period not exceeding six months was 4,168; (2) for a period not exceeding one month was 550,906; and (3) for a period not exceeding 24 hours was 1,521,181.

The effect of this traffic upon the sale of gasoline, oils and accessories alone may be computed from the basis of the recorded average of gasoline alone which is more than 300 gallons per registered vehicle per annum.

In addition tourists buy food, confectionery, soft drinks, tobacco toilet accessories, drugs men's and women's furnish, jewelry, amusements. The tourist's dollar is estimated to have a special value to the country in that it is not put into a savings bank but it is set to work to be used over and over in wages and local purchases.

England and the European countries count tourist traffic as one of their intangible assets. The money spent by American visitors in England goes to help pay England's debt to the United States. If American tourist traffic is worth the estimated total of \$200,000,000 for 1926 its value

was nearly half that of the western wheat crop. This value can be increased indefinitely. Advertising of Canada's attractions, good roads, proper accommodation and courtesy to the stranger, will do it.

Let no one think that he does not benefit by this inflow of traffic and money. One does not have to get the tourist's dollar first to be a beneficiary. Money spent in a local restaurant passes by way of wages paid and supplies bought out of the remainder of the community. It is so with all their expenditures.

WHAT MAKES A TOWN?

A prosperous rural population which demands a community centre where may be established business, educational, religious and entertainment facilities. Where these flourish and are active it is safe to surmise that the people of that section realize and appreciate the value of them of such a centre.

The towns are largely maintained by the surrounding districts. But the organization, the direction, and to a great measure the up-keep of the institutions in such towns are in the hands of business interests together with those directly and indirectly connected therewith. Without the active business and professional men to support and govern these public institutions and undertakings, no town could thrive.

Every citizen in or about a town should be concerned in seeing to it that they do their part in carrying on any good cause which may be promoted, either by financial or active support. Only in this way will any town prosper and develop as it should.

In promotion work your local paper takes a leading part. It is ever the champion of worthy causes and philanthropic and patriotic undertak-

ings. But to function properly and carry out its natural prerogatives it must in turn have the financial support of the community it serves.

FAMOUS HILL SIXTY OFFERED AS GIFT TO THE BRITISH NATION

LONDON — A feeling of surprise and regret was engendered by the recent appearance of an advertisement in a London paper offering for sale the famous Hill 60, scene of some of the fiercest fighting in the Ypres sector during the Great War. This regret has been assuaged however by the announcement that the John Calder Company had arranged to purchase the property and had written the government offering to present it to the nation. It is understood that the gift will be accepted from the fact that the hill is on foreign soil.

NOT IN THE WAINWRIGHT OILFIELDS

An American woman named her twin daughters Gasoline and Kerosene.

The old man's name is probably Pete Roleum.

Here's hoping they grow up paraffin girls. We want them refined and not crude.

Had they been boys, one would probably have been Ben Zine.

PUBLIC NOTICE

TO HENRY SVETNICKA, ESQ., formerly of Heath, Alberta

TAKE NOTICE that Le Seminaire St. Charles Borromeo, through its Solicitors, Messrs. MacKenzie & Kenny, of Wainwright, Alberta, has commenced action against you in the Supreme Court of Alberta, Judicial District of Edmonton, for \$1576.55 interest and costs under a certain mortgage made by you on the E.W. 34 Sec. 12 and N.E. 1/4 of 1 Tp. 44 R. 5, W.4, and in default claims possession of the mortgaged lands, sale and foreclosure.

AND FURTHER TAKE NOTICE that unless you dispute said claim on or before the 10th day of September A.D. 1927 in my office in the Court House in the City of Edmonton in this Province, Judgment may be signed against and subject to further relief as the Court may direct, may be granted without further notice.

THIS NOTICE is published pursuant to an order of His Honour Judge Morrison dated the 29th day of July, 1927.

R. P. WALLACE, C.S.C.

Approved F. A. McAct. L. J. & C. 3-10

WE HAVE

ONE OF THE FINEST STOCKS OF Modern Furniture EVER SHOWN IN TOWN

Full Line of Bedding, Springs, Etc.

Suites in Walnut and Oak; AT REASONABLE PRICES

Rugs Linos Congoleums Etc. GIVE US A CALL LOOK OVER OUR STOCK

J. C. McLEOD & SON

CHAUVIN-EDGERTON CO-OPERATIVE LIVESTOCK MARKETING ASSOC. LTD.

Will ship LIVESTOCK from shipping points from Chauvin to Fabyan inclusive, on

SATURDAY, AUGUST 20th,

Ship your cattle the Co-operative way and get the benefit of car lot sale if you have one head or fifteen.

List them with—K. Lindseth, F. W. Watts, G. W. Babbs, R. H. Valteau or F. M. Ford at Heath

CHAS. E. MILLER, Shipper

F. F. PARKINSON, Secretary

IT PAYS TO ADVERTISE

THREE GOOD REASONS

For Delivering your Grain to your U.G.G. Elevator

It is owned by Farmers and every dollar of earnings is owned by Farmers

Experience shows that these farmer-owned elevators give satisfactory service

The record proves that these farmer-owned elevators have improved grain marketing conditions

Deliver your Grain to

UNITED GRAIN GROWERS LTD.

Elevators at Wainwright, Irma, Edgerton, Ribstone

Use U.G.G. Binder Twine for satisfaction. Order at the Elevator

BIBBY'S CARTAGE

135 — PHONES — 165

TRUNKS COUNTRY PIANOS
BAGGAGE TRIPS FURNITURE
OIL WELL HAULING A SPECIALTY

135 — PHONES — 165

BIBBY'S CARTAGE

PREMIER GASOLINE ROYALITE OIL

THE OLD RELIABLE

— Will save you Time, Temper & Money!

PHONE 87

For Delivery To Your Tractor

IMPERIAL OIL COMPANY

W. C. Bowen, Mgr.

Wainwright

THE EMPRESS CAFE AND BAKERY

Good Meals
Good Rooms
Clean Beds

Meals At All Hours

(CORNER OF FIRST AVE. & MAIN ST.)

Quan Hall

Proprietor



Things Worth Knowing About Firestone Gum-Dipped Tires

Firestone pioneered, developed, tested and placed on the market the Balloon Gum-Dipped Tire—the genuine FULL-SIZED Balloon Tire.

With but half the usual air pressure, these tires are very soft and yielding. They absorb the holes, ruts and bumps in the road. They cushion the car and passengers from shocks and vibration.

Firestone Gum-Dipping—by which each fibre and strand of cord in the tire is impregnated and coated with pure gum—adds the extraordinary strength and flexibility which makes the Balloon construction practical.

Firestone Dealers are kept up-to-date on tire development and service—continually progressing and improving their ability to serve you better and save you money. See the nearest Firestone Dealer and let him handle your tire requirements.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited
HAMILTON, ONTARIO
MOST MILES PER DOLLAR

Firestone

FIRESTONE BUILDS THE ONLY GUM-DIPPED TIRES

Obtainable Here From

H. MESSIER
FIRESTONE DEALER
FORD GARAGE

Second Ave. Wainwright

Let Us 'Show You'

That's all we want to do—"show you" our fine stock of Lumber and Building Material and name our prices and the goods will sell themselves.

One good look at our stock will show you that we have the best assortment of everything necessary to build with around here.

It is the best we could buy because there is no better.

If it's Lumber or Building Material you want, we are yours to command. We have it—we sell it—and we sell it cheap.

If the chance of saving appeals to you, call on us for an estimate.

At your next lumber needs

MANNING-SUTHERLAND LUMBER CO., LIMITED

Head Office—Camrose

LIMITED

QUALITY MEATS at FAIR PRICES

AT

MODEL MEAT MARKET

WHETHER IT BE BEEF OR BACON

YOU ORDER HERE YOU CAN COUNT ON IT BEING THE VERY BEST OF ITS CLASS OUR BEEF COMES FROM GRAIN-FED CATTLE, BACON FROM SELECT PORKERS. BETTER TRY OUR MEAT SERVICE. DON'T HESITATE ON THE GROUND OF ECONOMY THERE'S NO ECONOMY IN POOR MEATS.

BESIDES OUR PRICES ARE NO HIGHER THAN ARE CHARGED FOR MEATS NOT NEARLY SO GOOD.

FOR QUALITY AND SATISFACTION GIVE US A TRIAL

BUYERS OF HIDES & FURS

Phone 33

Wainwright Alta

WAINWRIGHT Auction Rooms

We are ready to —

BUY OR SELL FOR CASH OR ON COMMISSION
STOCK IMPLEMENTS, LAND
HOUSEHOLD EFFECTS, Etc.

Bring in anything you are not needing to keep; we'll turn it into CASH MONEY! Call and see us, anyway.

S. R. BOWERMAN

MAIN STREET

WAINWRIGHT

Agent for Essex and Hudson Cars

WAINWRIGHT FAIR AND EXHIBITION LIVESTOCK SHOW & SPORTS

The Wainwright Agricultural Soc. will hold its
EXHIBITION & SPORTS
TODAY, WEDNESDAY

Enjoy Yourself By Seeing The Best Exhibition In This District

HORSE RACES BASEBALL

With Good Prizes In Each Event

S. G. BAKER

President

J. W. STUART

Sec.-Treas

SUNDAY WORSHIP

United Church of Canada

WAINWRIGHT
(Uniting The Presbyterian Church in Canada, The Methodist Church, and The Congregational Churches of Canada)

Rev. G. G. Pybus, Pastor
11 a.m.—Morning Service and Sunday School
7.30 p.m.—Evening Service



Meets every Monday night at 9 p.m. in Oddfellows Hall over Washburn's Hardware.

Visiting brethren always welcome
T. LISSIMORE, N. G.
F. McLEOD, Sec.

St. Luke's Church



Rev. Father Murphy, Pastor

SERVICES, SUNDAY, NEXT
9 a.m.—Massendale
11 a.m.—Wainwright
7.30 p.m.—Benediction of the Blessed Sacrament

You Can't Stick HORTON

ON A REAL MOVING JOB

No matter what you want shifted; if it's moveable we can move it. Nothing too big; Nothing too small.

Oil Field Teaming
General Draying
Moving of All Description

PHONE 161
For
LEN. HORTON
THE DRAYMAN

Quite a nice gathering was present on Monday evening to attend the garden party put on by the C.W.L. in the rectory grounds on Queen Street. The place was prettily decorated and games and refreshments were enjoyed by all.

FREE

GET AN
AutoStop Safety Razor
from the
STAR OFFICE
by either
Subscribing to the Paper
or Renewing
Your Expired Subscription

HURRY!

SILK IS COOL

And we have a full line of Splendid silk underwear for this hot weather. Everything for comfort!

Complete outfits for Camp Comfort for Ladies and children

Cool Summer Dresses
Cool Summer Underwear
Cool Summer Hosiery

At prices to suit your pocket and all in guaranteed lines

WOMEN'S SPECIALTY SHOP

Phone 74 Main Street

Make Your Own SOAP and Save Money!

All you need is waste fats and
GILLET'S PURE FLAKE LYE
Full Directions With Every Can
YOUR GROCER SELLS IT!



THE EXAMINER'S WEEKLY REVIEW OF PROV. MARKETS

CATTLE
BEEF—Edmonton has been through a period of revision in prices with declines in most of butcher cattle. Choice heavy steers \$6.67 choice light \$6.25 (5.50) good 5.50(6.25) medium 5.25(5.50) common down to \$4. Choice butchers heifers \$5.50(6.00) good \$5(5.50) Choice cows \$4.50(5.00) good 4.25(4.50) medium \$4(4.25) common \$3(3.50) canners \$1.25 up. Choice Bulls up to \$3.50 medium grades \$2.50(2.75); canners down to \$1.25. Choice calves up to \$8; common \$3(3.50) FEEDERS—STOCKERS—Feeders and stock at \$5(5.50) Stocker females range from \$4(4.50) according to quality shown.

EGGS
Thick smooths at Calgary yesterday brought \$10.10 while select averages at \$10.60. Today's price is \$10.10 for thick smooths and select 50c higher.

SHEEP
Receipts at both Calgary and Edmonton continue light with price holding established.

GRAIN
Many districts in the province expect to start harvesting in about two to three weeks time and good yields are expected. Traders at Winnipeg watching closely reports of rust infection in Western Canada which is said to be caused by the recent heat.

BUTTERFAT—BUTTER
BUTTERFAT—Drop of 1c in price steady making special 34c; 32c and second 29c at centralizers with country point creameries 2c lower. Move to bring Alberta prices into line with those of other provinces. CREAMERY BUTTER—Make is now large with some creameries moving a few cars to Vancouver but trade there is pretty well stocked up. Eastern markets firm but no orders being placed in price provinces. Little butter being put into storage here but prices are too high for large movement.

POULTRY—EGGS
POULTRY—Some jobbers report they find demand for fowl a little easier this week; other state they are turning over all received. Supply has not been as large as last week. Roosters are hard to move as they need fat lining before selling; not many arriving. Broilers are fairly active but receipts in this class are small. Roosters in demand few handled. Prices show no change. EGGS—Receipts light while good demand is clearing up all stocks. Estimates place storage crack at about 60 per cent. of what they were last year. Large number of hot weather eggs being handled now. Prices steady.

POTATOES
Alberta grown spuds were offered on market this week by truck gardener east of Ogden and he asked \$1.75 per 100 lbs. Price from now on should show a decrease. B. C. potatoes being retailed at 10 to 12 lbs for 25c. Some of trade are inclined to think that unless weather keeps good from now on there is likely to be many districts

with soggy potatoes
MARKET
Market quiet; nothing arriving; price steady. New York sale on but on reports have been received. Dealers not interested; will watch Winnipeg sale closely next month.

BULLETIN FROM PROVINCIAL GOVT.

LAST SHIPMENT OF BUFFALO TO NORTH
The final shipment of 28 buffalo left the Wainwright Park last week making a total of 1940 animals to be moved to their new northern home this season. Owing to the rapid increase in the number of buffalo in the park at Wainwright, shipments to the north in three years have totalled \$585 head and of this number only six failed to stand the long trip by rail and water to their new home.

SPILLERS' MILL TO OPERATE SOON
Spiller's Canadian Milling Co. Ltd. will be opening operation of its big new mill at Calgary early in August, it is announced by W. A. Vernon, a director of Spiller's Milling and Associated Industries, Ltd., London, England, who is now on a business trip to Western Canada. The Calgary mill will have an initial capacity of 2000 barrels of flour per day and will be capable of expansion as trade warrants.

ALBERTA OFFICIALS ATTEND POULTRY CONGRESS
Alberta was represented at the World's Poultry Congress which opened at Ottawa on Wednesday by Hon. George Hoadley, Minister of Agriculture and J. H. Hare, provincial poultry commissioner. Assisting Mr. Hare with the live bird exhibit from the province was P. J. Timms of Calgary, while a comprehensive display of agricultural products from Alberta was in charge of W. D. Morrison.

Dishes in which gelatin desserts have been served may be found broken if they are left standing for some time without washing. The reason is that when the gelatin dries it exerts a force strong enough to pull the dish apart or to chip it. In some instances, Egyptians similarly use wooden wedges, soaked with water to split rock. The expansion of the dried substances in the wood caused the stone to break.

SUBSCRIBE TO THE STAR

GILT EDGE M.D. CANCELS TAXES AT COURT OF REVISION

At a meeting of the Gilt Edge Council with all Councillors in attendance the minutes of the previous meeting were adopted as read. Moved by Councillor Church—That the following taxes be cancelled—\$2.04 on S.W. 10-44-5 representing the 1924 taxes, as this land is the property of the Crown; \$269.61 on S.E. 22-46-6; and \$312.92 on S.W. 11-44-5.—Carried. Moved by Councillor Traynor—That the secretary notify the owners of N.W. 28-45-5 and S.E. 20-45-5 to remove loose wire or re-string same on fences in accordance with By-law No. 26.—Carried. The report of the weed inspector for the month was accepted on a motion by Councillor Church. Moved by Councillor Black—That rent be purchased on the N.E. 33-46-4.—Carried.

The Council then sat as a court of Revision and on motion by Councillor Otterholme the taxes on the following lands were cancelled—Under Clause "O"—N.E. 19-26-2; N.W. 3-4-4; S.W. 3-4-5; and S.W. 3-4-6; under Clause "P"—E.W. 34-46-5 and S.E. 22-45-6; under Clause "N"—S.E. 26-45-4; S.E. 21-45-4; N.W. 27-45-4; N.E. 22-45-6; N.E. 13-46-6; N.W. 34-46-6; N.E. 8-44-6; S.E. 26-44-6; S.W. 23-45-5.—Carried.

Moved by Councillor Wallace—That the following additional public works be recommended to be undertaken under section 65 of the M.D. Act, viz:—East of 7-44-5, north of 24 and 23 in 44-5, east of 2-45-6, east of 12-44-5, north of 19, 20, and 21 in 44-5, east of 6, 7, and 18 in 45-6, on 33-46-6, north of 8-46-6, east of 3 and 8 in 46-5, east of 42 and across 20 and 29 in 45-5, east of 36-46-5.—Carried.

The bills and accounts and pay sheets amounting to the sum of \$3494.41 in all were passed for payment on a motion by Councillor Traynor, and the Council then adjourned till August 16th next.

THE HOUSE LIKE SCHOOL is this week undergoing repairs and receiving a couple of coats of paint.

MONTE BLUE STILL LONGS FOR FAR-OFF PORTS

Monte Blue star of "Bitter Apples" now of the Theatre next Monday and Tuesday is cast as a modern searover who has time to visit every port of the Seven Seas if he so wills. The picture has all the tang of the sea and contains many interesting shots taken on the Pacific.

One of the unusual ones was of a mountain, spouting whale. Another of a school of porpoises. The captain one day sighted a submarine just as its conning tower emerging from the water. Another stirring shot was of a huge steamer with which the picture company's ship had a barely averted collision. A modern ocean liner a sailing vessel a United States destroyer and other craft play their parts in the picture.

Blue who has zest for all the affairs of life took unusual delight in the sea sequences of the picture "My greatest ambition," he said, "is to travel to the far-off places which fired my ambition as a boy. Singapore, Shanghai, Calcutta, the Far East, the South Seas, Java, Ceylon, Mosambique, Bokarra, Samarkand—all are magic words to me! Some day, before I die I hope I may see them all!"

"Bitter Apples" was directed by Harry Hoyt for Warner Brothers. It is one of the best melodramas of the year.

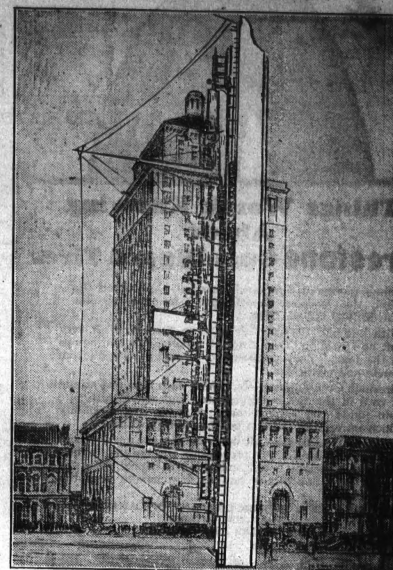
NEW SYSTEM OF IMMIGRANTS INSPECTION

QUEBEC—As the result of an investigation by a letter of protest against the number of deportees being sent back to Great Britain on grounds of physical unfitness for admission of Canada, it is learned that commencing in October next, the issuance of pre-embarkation medical examination certificates will be placed under the absolute control of the department of public health of Canada.

At present there exists a list of some 65 or 70 doctors in Great Britain who are nominated by the Dominion Civil Service commission to issue health certificates to prospective immigrants prior to their embarkation for this country.

The system to be inaugurated by Dominion government in October will be to provide that the doctors making the examination on the other side shall be officials of the Canadian department of public health which examination certificates will be responsible to the extent of refunding all travel of the deported immigrants. The new certificates will be valid for presentation at the Canadian ports of entry of Quebec, Halifax and Saint John for a period of three months from the date of their issue.

Liner's Length Compared

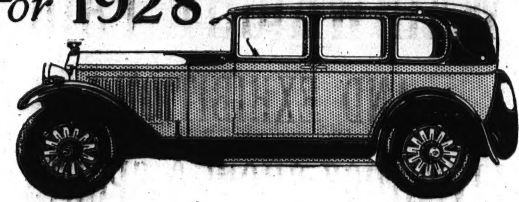


Few people realize the length of an ocean liner as they see the ship in port or at sea. The above illustration shows how, if turned on end, by some giant hand, a 14,000-ton Cunard Canadian Service liner would top by some 160 feet the new 22-story Royal Bank of Canada building, now under construction in Montreal. The bank towers 395 feet from the street level and is the tallest office building in the British Empire. The Cunarder Berengaria, one of the world's largest ships, is 515 feet long.

NO ONE IN CANADA NEED DRINK IMMATURE WHISKY. THE AGE OF "CANADIAN CLUB" WHISKY IS GUARANTEED BY THE CANADIAN GOVERNMENT

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

McLAUGHLIN-BUICK for 1928



Thrilling the world again with McLaughlin-Buick value

Beauty
Power
GET AWAY
Luxury
Color
Smartness

Dashing new Bodies by Fisher... swung smartly low without any loss of head-room or road-clearance and without resort to smaller wheels... fleet, slender radiator lines... style and beauty equalled only by the finest custom creations.

Power to pass on any hill... power to conquer the roughest going... power to maintain high speeds hour after hour... resulting from brilliant advancements in McLaughlin-Buick's famous valve-in-head six-cylinder engine... vibrationless beyond belief.

Getaway like an arrow from a bow... an exhilarating rush of power when the signal changes... unmatched flexibility in traffic... and the effortless speed of flying birds—when you're out on the open road.

Form-fitting tailored seat cushions as restful as an easy chair... hydraulic shock absorbers front and rear, providing pillowed riding ease over any road... and interiors resembling exquisite drawing rooms in luxury of fittings and appointments.

Colors unrivalled by the rainbow... exteriors finished in rich new Duco combinations... Harmonized interiors—the new vogue in closed car decoration... Walls, ceilings, seat-coverings and carpets all blending into one perfect ensemble.

Heads turn in admiring tribute whenever a McLaughlin-Buick for 1928 flashes by... for it is richly endowed with that rare quality... that elusive touch of personality... that indefinable characteristic called "SMARTNESS".

A. DUPRE, WAINWRIGHT

WHEN BETTER AUTOMOBILES ARE BUILT McLAUGHLIN-BUICK WILL BUILD THEM

HAIL! HAIL! HAIL!

OUR POLICIES DO NOT EXPIRE UNTIL SEPTEMBER 15th—NEARLY TWO MONTHS YET

THIS IS ONE OF THE WORSE HAIL YEARS, WE HAVE EVER KNOWN

YOUR CROP IS GOOD AND SHOULD BE PROTECTED WITH

HAIL INSURANCE

JOS. WELCH
—INSURANCE OF ALL KINDS, & TOWN REAL ESTATE
AGENT for Atlas Lumber Co. PHONE 93-57

It's the Light-Running Binder

"It's the lightest-running binder ever built" That is the verdict of grain-growers who have used the Light-Running New John Deere

Tory's Blacksmith Shop
AGENT FOR JOHN DEERE CO.



"He Can Always Get a Loan!"

Our Farmer's Account Book will prove useful in managing your farm. Ask for a copy.

THE farmer who cleans up his loans at the bank after every harvest rarely has difficulty in financing his farm.

When you need credit from the bank, a statement of your affairs given to the manager in confidence will create a better understanding between you and your banker.

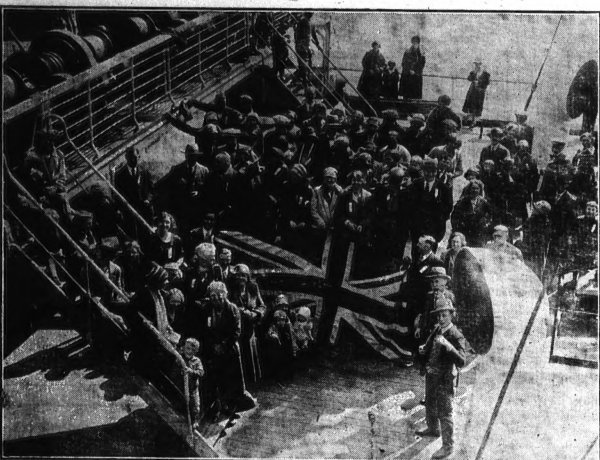
The Royal Bank of Canada

Wainwright Branch G. C. Siddall, Manager

***There is no better investment than a warm comfortable home, and no better place to buy your material than from the Atlas Lumber Yard see Joe Welch or phone 57

***We have unloaded five carloads of granary material, and you can find here everything you want to take care of your crop. Phone Joe Welch at the Atlas yard

Sons of England Go Home



Nearly two hundred Ontario folks formed the Sons of England Second Annual Excursion Party, under the auspices of St. Alban's Lodge No. 74, which sailed on the King's Birthday England from Montreal on the Cunard liner "Albatross". Photo shows a number of the party on the "Albatross" deck amidst the

Wild Animals Friendly on Banff-Windermere



MAMMA BEAR AND KIDS, LAKE LOUISE



BEHOLD! SHEEP STOP CARS NEAR BANFF

GOZD! BEAR TRAFFIC COP

"The Friendly Road" by David Grayson, which is well-known to many lovers of nature, depicts incidents and friendliness of people along country roads and in the rural districts. There is, however, a road in the Canadian Rockies the friendliness of which is not due to mortal kindness as in Grayson's book, but to the friendliness of animals. Animals are so tame that they cannot be applied to those on the Banff-Windermere Highway. There is possibly no more beautiful road than this which runs from Banff to Lake Windermere, in the Columbia River Valley. The distance of 104 miles is spectacular and the scenes are constantly changing. The views from the high passes looking down into valleys, thousands of feet below, they take surrounded by al-

pine meadows, rivers crossed and recrossed, and glimpses of cascades tumbling down cliffs from dizzy heights are intriguing and beautiful. To this natural beauty is added that of seeing the animals in their natural haunts. Rocky Mountain sheep are seen on the road along Vermilion Lakes not far from Banff. They are so tame that often motorists have to slow down as they will persist, almost to the point of danger, in standing in the middle of the highway. Do, a black bear, is a friend to many motorists on the Banff-Windermere road. He comes out on the highway as if he had sole right to it. He does not resent those invaders in the least and really wishes to

show his friendliness. Sometimes he has hunched hands to him and the remarks of "nice old chap, fine old fellow," please him tremendously. He does not doubt that many dreams during the winter of summer tourists, and he will try to come even nearer. There are hundreds of miles of smooth motor roads through the Canadian Rockies, and devotees of the open road are visiting this region in increasing numbers annually.

Here and There

When the inland trouble which has been devastating China for the last two years subsides, a tremendous market will open up for Canadian wheat in that country, according to J. E. Scott, representing a large British firm at Hong Kong, on his way back to London to report.

Bounties paid for bobcats in New Brunswick, by the Department of Lands and Mines, have so far exceeded the figures for the corresponding period of last year, according to L. A. Gagnon, chief game warden, who states that wild cats are being killed in greater numbers each year.

Ontario buyers of milk cows have about completed the purchase of five carloads of Guernsey cows from Colchester, Cumberland and Pictou counties. The buyers are Anderson Brothers and Messrs. Graham and Calder from the Hamilton districts.

The first auction sale of horses that has taken place in Montreal for some years was opened at the East End Stock Markets, March 28. Stabling was put at 202 horses and it was stated that approximately 200 horses were sold. The demand was mostly for heavy draught horses, Percherons, Clydesdales and the like, for carriages and for lumbering purposes, coming chiefly from Alberta and Saskatchewan, and some from the middle west.

Matinee Ladies

Copyright 1927, Warner Bros. Inc. "MATINEE LADIES," with May McAvoy, is a Warner Bros. production of this novel.

SYNOPSIS
Bob Ward, college student, gets work as a dancing partner for rip-roaring in a New Jersey roadhouse. At the time he meets the prettiest, sweetest girl he has ever laid eyes on—Sally, the cigarette girl. Recognizing his interest, she warns him against the mysterious and beautiful Mrs. Hammond, habitué of the inn, who finds her "thrill" in "hunting" Bob for her latest apartment. Bob, taking Sally home, finds Mrs. Smith hostile, learns he has a rival, and goes home to dream over the day's events.

CHAPTER X—Continued
Perhaps some forebodings of what lay ahead, some telegraphic warning of dramatic turns of fate, assailed Bob Ward's brain, scattered through his mind, as he settled to sleep.

For he fell at once into a deep but troubled, dreamful sleep in which he was running, with legs of leaden weight, toward goal posts that kept moving away from him—always away. He was carrying clutched to his chest a football that kept changing magically into a caddie's mortar, and back into a football! And eleven Mrs. Hammonds, with tiger emblems on her skirts—their jerseys were relentlessly pursuing him, drawing closer all the time; while all the undergraduates in the stands were dancing with ancient matinee ladies, to the tune of Madame Leonine's orchestra.

CHAPTER XI
The next day Bob sought an interview with his kindly and broad-minded Faculty Adviser, and with his aid arranged a few minor shifts in class schedule. By talking a fuller morning at the fields, and by transferring some of his afternoon lectures to the evening sessions downtown at the Washington Square Branch of the University.



"Waiter, if you could bring me what I want, I'd give you the biggest tip."

But, he found it would be possible for him to pursue his studies in afternoon job without suffering any cut in his scholastic points. That accomplished, he plunged into his classroom work with a light heart—but counted the minutes until two o'clock, at which time he met Freddy and Arch, according to plan.

"Yesterday," Arch stormed him as the three journeyed over to New Jersey, "you had to be dragged over here because you plucked said that it wasn't a fit way for a decent man to make a living! Today, wild horses couldn't hold you away from the Palladium Inn. Ain't it funny what a difference a little head of gold will make?"

"A stray violet might elevate a cabbage patch!" grinned Bob, no whit abashed. "Speaking of violets, your loyalty to your dear old Alma Mater's flower is commendable," mocked Freddy. "But there's a Bramble rose growing in the same cabbage patch, as you call it, and her name is Mrs. Hammond. Look out, you SOB-slayers, that you don't rip your morals on her briars!"

"Don't worry," laughed Bob, "I pruned many a rose bush when I was a kid!"

The first one Bob looked for when, at the end of the sizzling bus ride, he stood once more within the gilded portals of the Palladium Inn, was little Sally Smith. His eyes, his soul, was hungry for the sight of the quaint Dresden cigarette girl, who reminded him of old garden.

But the first one he saw was Mrs. Hammond! She was seated at her favorite table, waiting. An early bird, indeed, was Mrs. Hammond; and eager for the game of matinee passion to begin.

Madame Leonine was talking to her, and beaming upon the other early arrivals.

Madame Leonine was talking to her, and beaming upon the other early arrivals.

Mrs. Hammond was watching for him, and saw Bob instantly. She smiled a broad and gracious welcome, and immediately signalled to him to come to her.

The Madame, noting also the advent of her boys—and above all, her prize performer—hurried toward them, in her wonted way, and bade them to make haste to prepare for the afternoon's dancing.

She had seen Mrs. Hammond's smile to Bob, and sped him on his way to the woman with an encouraging leer, like a worldly wise monger "licking" a green puppy on a veteran cat.

"Oh, hello, Bob, I'm so glad to see you. I've been waiting for you most anxiously. You've spoiled me for ever dancing with anyone else," Mrs. Hammond said, laughing low in her throat in the soft and musical way that was so disarming, that seemed to Bob the essence of artistic restraint.

She was certainly a beautiful creature, Mrs. Hammond—graceful, and never at a loss for a graceful word.

But Bob recalled himself with grim determination from the easy swamp of admiration of Mrs. Hammond into which he had started to drift; and remembered that he had not yet seen the dear face and form of Sally, and that for whom alone he had made this trip today in the first place.

He looked around anxiously for a glimpse of little Sally Smith. Meanwhile, he told Mrs. Hammond deprecatingly: "You're awfully kind, Mrs. Hammond—Delta. I'm sure you'll find me a good dancer. I'm unjustified. Why, both Freddy and Arch can dance as well as I can; and there are plenty of number of others who can, too!"

But they are not you, E. Ward!" she said positively. "I'm afraid I don't quite understand what you mean!" said E. Ward, as he caught his searching looks for Sally.

Mrs. Hammond smiled aside at a glance to see that all his thoughts were concerned, she was still the broad lady of wealth and position. With an impulsive nod of her head, she sportively suggested:

"Ride home with me tonight, and I'll explain what I mean, in detail. That's a good fellow—"

But Bob, who had decided that Sally must still be in the dressing room, smiled, imperiously, at a woman Mrs. Hammond, and explained:

"I'm awfully sorry, honest, Betty, but I can't. I sort of made a standing promise with Miss Smith to see her home every night. And now, you must excuse me, please, while I go in to freshen up a bit."

Outwardly, Mrs. Hammond seemed to accept her defeat in the "part"; so well, that one looking at her casually, as Bob had done, would never suspect the cankerous fires that were consuming her within. She just smiled a little and warned:

"Hurry, then, Bob. The first dance is about to begin!"

But Mrs. Hammond, hungry for watching his broad and youthful back, gave vent to a small, low, gasp, as he walked away, overhanging an unattainable sound from her, absorption, consulted her wish. What did Madame desire? But Madame was in a pensive mood.

"Waiter," she reflected, "if you could bring me what I want I'd give you the biggest tip any waiter in history ever got from anyone!"

"Of course I shall bring whatever Madame wants," he promised, his eyes shining covetously.

Mrs. Hammond shook her head sadly: "You wouldn't even know what I was talking about," she smiled, more to herself than to him. The waiter turned away, disappointed as his dream of sudden wealth collapsed as quickly as it had arisen.

In the dressing room, meanwhile, Bob had found little Sally Smith. She was in costume already, and engaged in filling her cigarette tray from the tawdry storage case.

"I'm so glad you came in here to say hello to me, before you started to dance, Bob," she said, in her shy way, coloring deeply for her happiness as his hands took hold of hers in greeting, as his ardent eyes caressed her. The boys told us you had stopped to speak to that—"

Madame Leonine came up to them. She was not smiling. "Bob," she said sharply, "you were awfully short with Mrs. Hammond. For your own good, you'd better be more attentive to my guests. Sally, you're waiting too much time in here. You should have had your tray filled, and come outside, ten minutes ago, or, coming now, I can't buy any of this nonsense!"

How to Play BRIDGE

A new series of lessons by Wynne Ferguson Author of "PRACTICAL AUCTION BRIDGE"

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The object of all sound bidding should be to obtain the best bid for the combined hands, that is, the best bid for twenty-six cards rather than for thirteen. That principle seems plain and easy to understand and yet how difficult for the average player to apply. He seems to think of his own hand only and of what he would like to bid with his thirteen cards. Some players not only disregard their partner's bids but at times really seem to resent them as an attempt to play the hand. If any readers of this article have taken such a position in the past, they should strive to overcome it. Each bid by you or your partner should be made with the object of giving information to one another so that the final bid, whatever it may be, will be the best bid for the combined hands. Only cooperation of this kind will produce the best results. Apply this principle to the following hands and compare results with the analysis that will be given in the next article.

Problem No. 35
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 36
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 37
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 38
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 39
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 40
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 41
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 42
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 43
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 44
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

Problem No. 45
Hearts—A, Q, J, 7, 4
Clubs—A, 7, 5
Diamonds—K, J, 10, 8, 6, 5
Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades and Y passed, what should B bid with the foregoing hand?

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Atlas Lumber Co. Ltd.

HAPPENINGS OF LOCAL INTEREST

BORN—To Mr. and Mrs. R. A. Snyder, on August 1st, a son

The christening ceremony of little Miss June Elizabeth Tovee was celebrated by the vicar Rev. A. Love on Sunday at the Anglican church. Among the sponsors was Mr. Dave Credille.

Mrs. Russell Long and her two little sons arrived from Moose Jaw on Monday to spend a short holiday with her sister Mrs. W. Huntingford at the latter's lake cottage.

Mr. and Mrs. W. Simpson, formerly of Wainwright but now of Edmonton, who motored down last week returned home at the week end after spending a pleasant little holiday as guests of Mrs. R. Ayer.

Mr. Walter Campbell of the Wainwright Gas Co., was in town last week looking after his interests here. Incidentally the company are putting in quite a lot of extension work on their mains preparing for the coming of the necessary demand for the winter.

Show your interest in your local fair by attending TODAY. The exhibits are going to break the record.

Last Saturday saw the departure for Banff of Mr. W. Gove, accountant at the Royal Bank who is taking his annual vacation.

Mrs. Jack Durrant and her two daughters are expected here from Calgary on a visit to Mr. and Mrs. Frank Tovee for a short holiday.

***Tamarac posts; Bapeco paint; oak and blacksmith coal at the Atlas yard. For real service phone 57.

By way of a rest from his duties in "the cage" at the Bank of Montreal Mr. C. Foster left on Saturday's train for a visit to western points. He will be absent for two weeks.

Mr. L. Aykroyd started in the Royal Bank on Monday as junior.

The new residence recently erected by Mr. W. Knowles is now occupied by Mr. M. Oxley and family who moved in at the week end.

From what we learn that showing of oil at No. 1 well of the National Exploration Ltd is getting to be very promising the gas pressure is reducing somewhat, but the crude is becoming more in evidence every day. The crew are still bailing.

For Sale

Lots 9 and 10, on Block 18; known as "Dawson's Garden" for sale. See

J. H. DAWSON
24-8 Town

"BROTHER BILLS" TO HOLD PICNIC

Arrangements are now being completed for the Big Picnic which the Local Elks' Lodge will hold at Mott Lake on Wednesday, August 10th. All kinds of sports for the kiddies are on the programme with special prizes for the events, and the affair will wind up with a big Novelty Dance in the theatre after the show that evening. Every body is invited and all the youngsters.

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31-8

FOR PRIVATE SALE

Contents of Fully Furnished Home for sale; owner leaving for the east within one month; everything in A1 condition; call any time.—Mrs. C. W. Turner, 6th avenue, Town 31-8

The erection of the new addition to the school is nearing completion. far as exterior appearance goes it will easily be ready for occupation at school re-opening. Mr. Pete Laird has the contract for this.

Mrs. E. Baynton is away to Viking on a visit to her daughter Mrs. Finemore there.

We learn that Miss Grace Welch having passed all her studies in grade eleven has applied to the Edmonton high school board for entrance to Grade XII there.

Mr. Lou Howes who has been travelling through the east for some time is back in town again for a short stay.

A Very heavy rain accompanied by considerable hail swept north and east of town last Wednesday evening. Fortunately the hail was not heavy and no damage to the crops is reported.

Don't forget that the gripping new serial tale commencing in next issue (This is one of William B. Courtney's finest novels and will hold your interest to the end.

TODAY'S FAIR demands your attendance. Exhibits, horse races, baseball, etc.

Mr. R. Durrant arrived this week from Outlook, Sask., and is now in charge as manager of the Manning Sutherland Lumber yards in town.

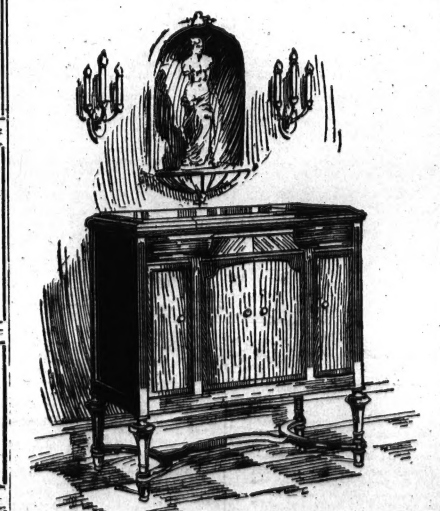
Mr. and Mrs. A. Rae who are out west from Pictou, Nova Scotia are in town visiting friends in the persons of Mr. and Mrs. J. McLeod, after a visit to relatives in the south of the province, before returning home.

We are glad to note that David's hospital stay in the city. He expects to be drilling again in about a week.

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